



O'FALLON PANTHER BASEBALL



DIAMOND BOOSTER CLUB

O'Fallon Township High School • 600 S. Smiley St. • O'Fallon, IL 62269

www.ofallonpantherbaseball.com • diamondboosters@oths.k12.il.us • /ofallonpantherbaseball • @othsbaseball

O'Fallon Panther Baseball Diamond Booster Club 2018 Media Guide Advertising Form

The O'Fallon Panther Baseball Diamond Booster Club is asking for your support by purchasing an advertisement that will be published in our official 2018 Media Guide. The following are key points we would like you to consider in deciding on your ad.

- The media guide, WITH YOUR AD INCLUDED, will be distributed at all home baseball games this season. This assures your ad will receive maximum exposure.
- This is the ONLY Spring program/media guide that OTHS Athletics offers. A spring ALL SPORT program is not offered for advertisement opportunity, so please take advantage of this opportunity for spring season exposure.
- **All advertisements/sponsors will be given on-line exposure on the O'Fallon Panther Baseball Website and Facebook page, as well as over the PA at all home baseball games!**
- O'Fallon Panther Baseball is one of the finest high school baseball programs in the state of Illinois and the Midwest. The Panthers have won the Southwestern Conference Championship 7 out of the past 11 years and advanced to the IHSA elite 8 on four occasions in that time span.

Sponsor or Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Contact Name: _____ Phone: _____

Sponsored Player (if applicable): _____

Advertisement Information

	<u>Description</u>	<u>Dimensions</u>	<u>Cost</u>
_____	OUTSIDE BACK COVER (Color)	8" x 10"	\$ 600.00
_____	INSIDE FRONT OR BACK COVER (Color)	8" x 10"	\$ 400.00
_____	FULL PAGE AD	8" x 10"	\$ 300.00
_____	HALF PAGE AD	8" x 5.5"	\$ 200.00
_____	QUARTER PAGE AD	4" x 5.5"	\$ 100.00
_____	BUSINESS CARD AD	4" x 2.5"	\$ 75.00

- **Personal Family & Alumni Tributes for players are accepted in all size advertisements (Except front or back covers).**

ALL ADVERTISEMENTS MUST BE RECEIVED BY: March 26, 2018

Make Checks Payable to: OTHS Baseball

Mail Ad Package (check, form & ad) to:

OTHS Baseball

600 South Smiley St.; O'Fallon, IL 62269

Or Email it to: diamondboosters@oths.us **PayPal payment to** [diamondboosters@oths.us](https://www.paypal.com/donate/?url=https%3A%2F%2Fwww.ofallonpantherbaseball.com)

Digital Files & Photos Accepted: JPEG, PDF, TIFF, EPS or WORD DOCUMENTS

Questions? Contact Lori Boros – 618.301.0652 or borosl@oths.us

The Panther Diamond Booster Club is organized to develop and operate programs that will help acquire the equipment, staff, and facilities necessary to develop and maintain a quality baseball program at O'Fallon Township High School.

FULL PAGE AD - 8 x 10

1/4 PAGE AD - 4 x 5.5

BUSINESS CARD AD - 4 x 2.5

1/2 PAGE AD - 5.5 x 8

1/4 PAGE AD - 2.5 x 8